

Case study

About the client

The client is a market leader in the field of manufacturing and branding of Sportswear, snow boards and ski boards. Recently, the company has acquired a renowned enterprise that has been in the sporting goods manufacturing business for over 10 years.

Focused on responsible manufacturing, this organization has recently built a 100% solar and hydro powered factory with zero CO2 emission in cooperation with the local community. A huge promoter of sustainable initiatives and advanced industrial material recycling, the company works with reforestation certified wood cores, plant-based resin and water-based inks as part of its initiative to implement healthier production techniques.

Business case

After completing the corporate acquisition, the merged business had to handle a huge volume of operational processes, which resulted in a negative impact on the overall profitability of the company. The legacy BMD system had the following issues that needed urgent fixing so as to avoid further financial and operational ramifications:

- Tedious and time consuming inventory management.
- Bottleneck in accurate costing and item valuation.
- In-efficient invoice handling for incoming supplies.
- Manual financial accounting.
- Duplicate transactions.
- Sudden increase in fixed assets.

Further-more, real time business information reports were not available due to non-integrated systems leading to delays in business decisions.



Leading Manufacturer and Exporter of Sports Goods in Europe Implements Baan4c

Highlights

Industry: Discrete Manufacturing

Location: Austria

Engagement Since: 2014

Solution Snapshot:

- Integration of Finance with Operational Management Modules
- Real Time Fixed Assets Management
- Historical data migration from BMD legacy finance system
- Offsite support and enhancements

Environment:

- Operating System - Windows 2012 R2
- Database – SQL Server 2008 R2

Modules:

- Finance (GLD, ACR, ACP, CMG, FAM)
- Logistics (Sales, Purchase, Warehouse Management, SFC Manufacturing)

Business Solution

The client decided to change its current IT system and move to Baan4c ERP which was earlier existed in Alan to handle its business processes. Godrej Infotech Limited. (GITL) was selected as the implementation partner due to its track record in successfully handling complex ERP implementations. Consultants from GITL worked with the customer's consultant to understand requirements and design the best fit solution. The solution provided had the following features:

- Integration of operational management modules such as sales, purchase, inventory and Shop Floor Control (SFC) manufacturing with Finance to enable real time transaction tracking.
- Automated product and item costing for inventory valuation tracking.
- Implementation of General Ledger, Accounts Payable, Accounts Receivable, Cash Management and Fixed Asset Management modules that feed into the real time online Management Information System (MIS).
- Monthly calculation of fixed asset depreciation through historical data migration

Challenges

The main challenge of this engagement was with regards to the historical data migration. Post corporate merger the organization direction was to maintain only a single system for current and historical transactions. The GITL team developed indigenous programs for migration of entire finance data such as sales and purchase invoices, payment receipts, assignments, debit/ credit notes and journal vouchers into Baan compatible database structures.

Benefits

The client experienced increased operational efficiencies in different areas such as:

- Transparent stock movement across warehouses.
- Advanced recording of shipment details.
- Reduced data duplication.
- Authorized data entry.
- Product line/ brand wise financial reporting.
- Customer and supplier aging analysis.
- System generated Item/ brand wise costing.
- Transaction drill down to order origin level - Easy sales invoice to sales order traceability.
- Availability of real time trial balance reports.

Contact us



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About Godrej Infotech Ltd.

Godrej Infotech Limited, part of the \$4.1 Bn. Godrej group is one of the leading IT service provider specializing in End-to-End IT solutions and services. Strategic partnership with industry leaders like Microsoft, Infor, LS Retail, and Oracle have played an instrumental role in making the organization a mature IT partner that understands the value of business process automation. Our service offerings include Business Consulting, ERP Implementation & Support, Application Development, Integration, Digital transformation, Analytical services, Mobile Application Development, Infrastructure Management, and e-Commerce. We have domain and technology expertise in the manufacturing, retail, trading, distribution, logistics, hospitality, project, and service industries. A CMM Level 4 and ISO 9001:2015 certified company, GITL's service offerings follow proprietary methodologies derived from product best practices and experience in similar implementations. Headquartered in Mumbai, India we have presence in Middle East, APAC, Europe and US with customer footprints extending across multiple geographies.

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