

ENGAGEMENT CASE STUDY

Leading Global Electronics
Manufacturer Successfully
Implements Dealer
Management Portal

CUSTOMER BACKGROUND

The Customer is known for making durable and reliable electronic products such as watches, electronic musical instruments, calculators, label printers, & accessories. It is a key player in contributing towards creating a sustainable global society by providing value through their social products and environmental initiatives.

THE BUSINESS CASE

The Customer was not getting proper support from its previous partner and hence decided to approach Godrej Infotech Ltd. (GITL) for implementing NAV 2009. GITL was selected due to its brand value, stability, cost-effectiveness, implementation track record and in-house solution in the EXIM vertical. The requirement was for developing a Dealer Management Portal.

BUSINESS SOLUTION

GITL developed a Dealer Management System (B2B) through the External Connector Framework provided by Microsoft. We also provided the in-house EXIM add-on. Modules in scope are:

- Sales & Receivables
- Purchase & Payables
- Trade & Logistics
- Finance

Prototyping and wireframe design document has been prepared. We have also done system upgrade and GST implementation followed by post go-live support.



HIGHLIGHTS

Industry : Distribution

Project Location : India

Engagement Since : 2010

Solution Snapshot :

- NAV 2009 Implementation
- EXIM Add-On
- Dealer Management System
- GST Implementation
- Post Go-Live Support

CHALLENGES

New technology area of External Connector provided by Microsoft on NAV 2009 was a challenge since it took time for understanding licensing requirement and framework as per quality compliance from Microsoft. The project was effectively planned and this challenge was successfully overcome with regular communication and coordination.

BENEFITS

- The solution is cost effective from the customer's point of view
- Easy tracking of electronic documents
- Dealers can better manage financial and sales data
- Reduction in data entry time

ABOUT GODREJ INFOTECH

Godrej Infotech Limited, part of the \$4.1 Bn. Godrej group is one of the leading IT service providers specializing in End-to-End IT solutions & services. Strategic partnership with industry leaders like Microsoft, Infor, LS Retail, & Oracle have played an instrumental role in making the organization a mature IT partner that understands the value of business process automation. Our service offerings - Business Consulting, ERP Implementation & Support, App Development, Integration, Digital transformation, Analytical services, Mobile App Development, Infrastructure Management, & e-Commerce. We have domain & technology expertise in the manufacturing, retail, trading, distribution, logistics, hospitality, project, & service industries. An ISO 9001:2015 certified company, GITL is headquartered in Mumbai, India with presence in Middle East, APAC, Europe, US & customer footprints extending across multiple geographies.

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